Florida’s Approach to Creating Employment Opportunities
Florida’s Approach

• Governor’s mission to create an “Opportunity Economy”
• Create agency framework for success
• Drive results through policy and performance measurement
• Provide workforce system better tools
  - Economic Security Report
  - Occupational Supply & Demand modeling
2011 Policy Changes to Reemployment Assistance (RA) Program

- Ensures claimants partner with state to find work.
- Claimants must make job contacts with 5* prospective employers each week or access reemployment services at local One-Stop CareerSource Center.
- Maximum number of weeks of benefits fluctuates with changes in the economy (currently 16 weeks).
- Before continued payments can be issued claimants must complete a skills assessment to aid in their work search.

*Claimants living in regions with fewer opportunities are required to make 3 job contacts each week.
Governor’s Job Placement Report

• Governor directed the creation of a daily, weekly and monthly job placement report in 2011.

• He personally reviews this data and holds the workforce system accountable for performance.

• Ranks regions based on performance relative to their share of Wagner Peyser funding and the number of individuals that have gone to work.

• Each month ~40,000 Floridians are placed.
Plan to Double Employer Involvement

• 2 million dollar incentive program for workforce system
• Regions are measured on engaging more employers to participate in efforts to hire local individuals looking for work.
• Efforts include job fairs, recruitment workshops, trainings, referrals, etc.
• Regions must double general employer participation and Level 1 Services delivered by June 30, 2014 to receive financial rewards.
Economic Security Report

• Provides students, parents, and others with information on public institution graduate employment, earnings, and other outcomes.
• Includes data at school and program levels.
• Allows informed career decision making and informed policy guidance.
• Consists of a summary report and interactive website.
In most cases, *what* you study matters more than *where* you study. Once you know what you’re studying, the *degree* level usually matters more than *where* you study.

On average, the type of degree selected will be associated with earnings potential.

Source: Florida Education and Training Placement Information Program (FETPIP) 2010-11 Graduates – First Year After Graduation
FL Occupational Supply & Demand System

• Analysis of available and future labor supply by regional area to support educational planning, workforce efforts, and business recruitment.

• Real time information on jobs in demand (surplus/need) now and in the future.

• Jobseekers can use the information for re-employment purposes.
Then
- Rate increased to 11.4%
- 830,000 lost jobs
- Reemployment assistance claimants reach 700,000
- Florida borrows $3.5 billion from federal government
- Online job ads fell to 159,000

Now
- Unemployment rate as of 2/2014: 6.2%
- 540,700+ jobs added since 12/2010
- Reemployment assistance: 120,000
- 05/2013 DEO repaid the government loan in full
- 260,000+ job openings statewide as of 3/2014

Florida Department of Economic Opportunity
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